

# BOBBY SEMELSBERGER

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## EXPERIENCE

### Freelance Video Producer/Editor | Freelance Production

December 2022 - Present

- Leverage expertise and experience to create videos for Google, Goodr, and Evil Geniuses, among others.
- Develop engaging video content for different social channels, including TikTok, Instagram, and YouTube.
- Implement GFX, SFX, and color correction, along with intensive audio enhancement and video compositing.

### Associate Producer/Video Editor | Kast Media

August 2022 – December 2022

- Generated three hour-long videos a week for hit podcasts *The Friendship Onion* and *Revealing Your Secrets* resulting in over 1 million views.
- Demonstrated strong editorial techniques through proper timing, pacing, organization, and asset management.
- Acted as liaison between the technical production team and talent, implementing creative feedback.

### Video Editor | CreatorUp Production

December 2019 – August 2022

- Collaborated with producers to develop and edit innovative and creative concepts for clients.
- Managed and coordinate projects of external vendors while maintaining my own schedule in the post-production pipeline.
- Worked on a wide variety of videos, including scripted and non-scripted, based on individual client needs and objectives.

### Creative Producer | Red Cube Production

July 2018 – May 2019

- Produced, directed, and edited content for international clients and products.
- Led creative development across multiple projects, including script writing, storyboarding, and post-production.

## EDUCATION

### San Francisco State University

San Francisco | 2011 - 2016

Film Production, B.A.

## KEY SKILLS

- SELF-MOTIVATED
- KEEN EYE FOR DETAIL
- CREATIVE THINKER
- STRONG COLLABORATOR
- GREAT TIME MANAGEMENT

## PROFICIENCIES

- PREMIERE PRO
- AFTER EFFECTS
- PHOTOSHOP
- AVID MEDIA COMPOSER
- DAVINCI RESOLVE
- FINAL CUT PRO
- FRAME.IO
- APPLES AND WINDOWS OS

## NOTABLE PROJECTS

- [GOOGLE VETERANS](#)
- [THE FRIENDSHIP ONION](#)
- [REVEALING YOUR SECRETS](#)
- [KEEP THE LIGHTS ON-A-THON](#)
- [PGA 2K23 PROMO](#)
- [END ADDICTION](#)
- [AIDS LIFECYCLE](#)
- [EVIL GENIUSES TIKTOK](#)